

SARAH PERRETT

Melbourne, Australia
sarahperrettdesign@gmail.com

Education

Bachelor of Design:
Communication Design

Bachelor of Media and Communications:
Cinema and Screen Studies

*Swinburne University of Technology
Melbourne, Australia
Graduated June 2025*

Skills

Hard

Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects)

Figma

Blender

Packaging Design

Branding Systems

Print & Production Setup

Soft

Creative Problem Solving

Collaboration & Teamwork

Time Management

Concept Development

Feedback-Driven Iteration

Experience

Benalla Short Film Festival - Graphic Designer
2023 - 2025

Created the key promotional posters for the Benalla Shorts Short Film Festival, an international celebration of short film held in regional Victoria.

My work focused on capturing the festival's creative energy and cinematic spirit through bold visual storytelling, strategic typography, and cohesive branding.

Collaborated closely with festival organisers to deliver eye-catching designs that were used across digital platforms, print media, and community spaces.

Ghost Booth Events - Event Photo Booth Technician
2024 - Present

Worked independently to deliver seamless photo booth experiences at a wide range of events.

This role honed my ability to problem-solve on the fly and troubleshoot tech issues under pressure, while sharpening my skills in camera operation and photo editing.

Gained a strong understanding of live event dynamics, visual composition, and user experience translating into sharper design instincts and client-focused thinking.

frank green, Mecca, Lululemon, Sephora - Retail
Various Positions 2021-Present

My experience in high-end retail has given me a firsthand understanding of how packaging design and branding influence customer engagement and loyalty.

- Maintained high visual merchandising standards to reflect brand identity and ensure engaging product displays.
- Gained strong understanding of packaging appeal and how product aesthetics influence purchasing decisions.
- Communicated key brand stories and product benefits to customers, supporting cohesive brand messaging.
- Collaborated with the team to style seasonal displays, contributing to overall store presentation strategy.
- Regularly received customer feedback on packaging and presentation, helping sharpen intuition for effective design.

About Me

Design graduate with a passion for bold branding, compelling packaging, and visual storytelling that connects. I bring a sharp eye for detail, a love of colour and typography, and a user-first mindset to everything I create. Eager to join a creative team where I can keep learning, push boundaries, and bring ideas to life.

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